



60th Annual Ocean View Art Show | Hosted by the Chesapeake Bay Art Association, 501c3|Oct. 12 & 13, 2024

Whether you are an original or newer “local” to the area, you’ve probably heard and/or even attended the Ocean View Art Show. 62 years ago, the Chesapeake Bay Art Association was formed by a group of 15 artists who were inspired to create an organization to promote art in the local area. Since then, the membership has grown, and the mission has expanded to include scholarships for local art high school seniors. With the inception of the Ocean View Art Show a year after forming our community has looked forward to seeing the newest and best creations of selected artists.

The 60th Annual Ocean View Art Show is a juried 2-day arts festival hosted by CBAA and features local and surrounding artists and artisans. There will be art, live music in the pavilion and food vendors during the event from 10am - 5pm. Proceeds benefit the John B. Tenney Memorial Scholarship Fund which is awarded to high school seniors planning to further their education in the arts.

SPONSORSHIP LEVELS

Masterpiece: \$1,000

- Full page inside cover (your design) in the informational booklets handed out to each attendee
- Your banner can be “front and center” at the music pavilion
- Promotion on CBAA’s website; social media, etc. and shared by all participating artists and musicians
- Your choice of best available location for your info table/tent
- Your contribution will be acknowledged during the event, with hourly opportunities to address the attendees

Patron of the Arts: \$500

- Half page (your design) included in the informational booklets handed out to each attendee
- Your banner can be displayed at the music pavilion
- Promotion on CBAA’s website; social media, etc. and shared by all participating artists and musicians
- Your choice of best available location for your info table/tent
- Your contribution will be acknowledged during the event

Enthusiast: \$200

- Business Card size ad (your design) included in the informational booklets handed out to each attendee
- Promotion on CBAA’s website; social media, etc. and shared by all participating artists and musicians
- Your choice of best available location for your info table/tent vendor opportunity upon approval and specified guidelines.
- Your contribution will be acknowledged during the event

With your support, we can grow art in Hampton Roads for the future! Thank you.

Tosha Watkins

CBAA OV Art Show Director and CBAA Treasurer

on behalf of the Board of Directors



60th Annual Ocean View Art Show | Hosted by the Chesapeake Bay Art Association, 501c3|Oct. 12 & 13, 2024

Sponsorship Agreement/Application

Event: Ocean View Art Show
Organizer: Chesapeake Bay Art Association
Event Date: October 12-13, 2024
Location: Ocean View Park
100 W. Ocean View Ave.
Norfolk, VA 23503
Hours: 10am to 5pm each day

Contract Date: _____

Sponsor Name: _____

Email: _____ Phone Number _____

Street Address: _____

City, State Zip: _____

Website: _____

Sponsorship Level (Please, check one)

Masterpiece Patron Enthusiast Other amount

Do you plan to set up a table or tent? _____

Sponsors may load-in their own tent, chairs, displays, etc. on Friday, October 11th from 3pm to 6pm.

Acknowledgement:

- Free parking is available on site and overflow parking is available within walking distance.
- Load out is between 5 and 7pm on Sunday, October 13th, 2024.
- Please acknowledge the potential for inclement weather, high wind, or storms, and take precautions to secure tables, tents, banners, etc.
- The festival is RAIN OR SHINE. NO REFUNDS will be given for cancellation due to inclement weather.
- This contract may not be transferred or assigned without written permission of CBAA.

Tosha Watkins,
CBAA Art Show Director and CBAA Treasurer
on behalf of the Board of Directors

Sponsor name _____

Title _____

Signature _____