

The Chesapeake Bay Art Association  
**60th Annual Ocean View Art Show**  
October 12th & 13th, 2024  
Program Booklet Advertisements



The Chesapeake Bay Art Association's 60<sup>th</sup> Annual outdoor Art Show will be held October 12<sup>th</sup> and 13<sup>th</sup>, 2024. We are very proud that this is our 60th year in the park at Ocean View. It is a full two day event, with beautiful artwork, great live music & food in a beautiful setting. We are working hard to make this our best show yet as we use the proceeds from our show to award art scholarships to area high school students.

Each year we publish a show program booklet that is handed out to guests as they enter the show. It's a 5 ½ by 8 ½ inch booklet that explains our Scholarship program (the reason we have this show), information about our organization, an exhibitors list, a map of the exhibitors location and ads from local businesses and our sponsors that help us make this show great.

If your company has previously advertised in our show brochure, we'd like to offer you an opportunity to advertise with us again. If you're new to our show, Welcome! We're pleased to have you help us send some talented young people off to college with a bit of extra money, to help make their artistic dreams come true.

Enclosed is an order form with pricing information for our ads. We'd also like to let you know that if your company is willing to donate a Door Prize with a minimum of a \$50 value for one of our drawings, you will receive a free 1/4 page or business card size ad. This year all ads purchased will be listed on our website as a sponsor. Please include a website address so we can provide a link. If you purchase a full or half page ad, we will put a full color logo on our webpage.

Ad copy should be Black and White, (unless ordering color) preferably in a digital format, but we will accept camera ready. Note that full color ads do not always copy into Black and White correctly. Web logos should be either .jpg, .png, or .gif format, and no larger than 150 x 150 pixels. We are able to assist you in meeting these requirements if you need help! Feel free to contact [ovartshowjury@gmail.com](mailto:ovartshowjury@gmail.com) with any questions!

Your copy ready to print ad can be delivered via mail or email. Please make your check payable to CBAA. Or let us know and we can email you an invoice to pay with Credit Card. Ads are due no later than August 15, 2024.

We appreciate your participation, The Chesapeake Bay Art Association

Mail ad information and check to:  
Tosha Watkins, CBAA OV Art Show Director  
Ocean View Art Show AD sales  
127 Niblick Circle  
Suffolk, VA 23434

<https://www.chesapeakebayartassociation.com/oceanview-art-show-application>  
QUESTIONS?  
Call: 443-622-3111  
Email:  
[ovartshowjury@gmail.com](mailto:ovartshowjury@gmail.com)

Or Pay via Paypal

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## AD OPTIONS:

1. **FULL PAGE - COLOR:** (5x8) to be located in the centerfold **\$ 200** \* includes business name/logo and website listed on our website
2. **FULL PAGE – COLOR:** (5x8) inside front/back cover **\$ 250** \* includes business name/logo and website listed on our website
3. **FULL PAGE – BLACK/WHITE:** (5x8) **\$ 150** \* includes business name/logo and website listed on our website
4. **HALF PAGE – BLACK/WHITE:** (5X4) **\$ 75** \* includes business name and website listed on our website
5. **¼ PAGE - BLACK/WHITE:** (2 ½ X 4) **\$ 45** \* includes business name and website listed on our website
6. **MEMBERS/EXHIBITORS (BUSINESSCARD) \$ 25** \* includes business name and website listed on our website

## DONATIONS/ DOOR PRIZES / PURCHASE AWARDS:

1. **DONATIONS FOR DOOR PRIZES:** (retail value of \$50 or more) **\$50+** \*includes FREE ¼ page AD  
\* name/business and website listed on our site
2. **Donations** of any form are always accepted!  
\*free listing on our site, Business/or your name listed in program

Mail ad information and check to:  
Tosha Watkins, CBAA OV Art Show Director  
Ocean View Art Show AD sales  
127 Niblick Circle  
Suffolk, VA 23434

Or Pay via Paypal  
<https://www.chesapeakebayartassociation.com/oceanview-art-show-application>

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**PLEASE PRINT:**

Business name:

\_\_\_\_\_ Authorized by:

\_\_\_\_\_ Address:

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

Website: \_\_\_\_\_

The Booklet will be 5½ x 8½ inches. The Booklets will be distributed throughout the weekend. Your business name and website will be listed on our website [www.oceanviewartshow.com](http://www.oceanviewartshow.com)

Order must be accompanied by black & white, camera ready or digital graphics & copy, and check or money order made out to CBAA.

Graphics can be emailed to [OVARTSHOWJURY@gmail.com](mailto:OVARTSHOWJURY@gmail.com) or mailed with your

check. \_\_\_ Full Page **COLOR \$200** \_\_\_ Full Page **COLOR** (inside cover) **\$250** \_\_\_ Full

page (5 x 8) **\$150** \_\_\_ ½ page (5 x 4) **\$65**

\_\_\_ ¼ page (2 ½ x 4) **\$45** \_\_\_ Member/Exhibitors' (Business card) **\$20**

\_\_\_ Donation for Drawing (**retail value \$50 or higher – (FREE ¼ page ad)**)

\_\_\_\_\_ Amount paid in check to **CBAA** (Chesapeake Bay Art Association) or via Paypal/credit card.

Date: \_\_\_\_\_ Order taken by: \_\_\_\_\_

# Ad Size Examples

for Ocean View Art Show Brochure

